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**LOCAL HIGH SCHOOL ATHLETE TO MEET DENVER BRONCOS BRANDON STOKLEY AT
THE ATHLETE'S FOOT**

-- Ta'ran Leopold Named Regional Winner of Retailer's "In My Shoes" Contest --

DENVER, October 18, 2007 – Some athletes, like high school senior Ta'ran Leopold, believe that practice makes perfect and that hard work will pay off in the end. Ta'ran, a running back for Gateway High School in Aurora, Colorado, expressed this belief in his winning entry of [The Athlete's Foot \(TAF\)](#) nationwide [In My Shoes](#) contest, giving him the opportunity to meet another athlete who exemplifies this belief – [Denver Broncos](#) wide receiver Brandon Stokley. The two will meet on October 23 from 6-8 p.m. at The Athlete's Foot store located at 716 16th Street, Unit 1 in Denver, CO.

"The *In My Shoes* contest aims to reward young athletes who have set attainable performance goals for the school year by pairing them with a professional athlete who can help mentor them on how to achieve those goals," commented Robert W. D'Loren, President and CEO of [NexCen Brands, Inc.](#), parent company of TAF. "The Athlete's Foot retail stores across the country are committed to empowering everyday athletes, like Ta'ran, within their community to perform at their highest level."

In Ta'ran's written essay, he expressed that he is "a competitor with a big heart, a lot of pride, and a will to win." He also mentions how his coach's spirit and dedication to the game drive him to practice hard, so games come easily. In the future, Ta'ran is hoping that his practice does make perfect – or at least gives him the chance to play sports at a collegiate level. Currently, he is focusing on football, but also is looking forward to other sports this school year including basketball and rugby.

"I'm a huge fan of the Denver Broncos, and I'm really excited to meet Brandon Stokley," commented Ta'ran when notified of his prize. "I can't wait to talk to him about what it was like playing for his prior teams, especially the Indianapolis Colts, and what it takes to become a professional football player."

Stokley won a championship ring in Super Bowl XXXV as a team member of the Baltimore Ravens. In the Super Bowl game, he caught three passes for 52 yards, including a 38-yard touchdown reception in the first quarter. Stokley, also a former player for the Indianapolis Colts, exemplifies how hard work pays off. On December 26, 2004 during his time as a Colt, he received the record-breaking 21-yard touchdown pass for Peyton Manning in the hunt to break Dan Marino's record of 48 touchdown passes in a season. That season was his breakthrough season, ending with 68 passes caught for 1,077 yards, 10 touchdowns, and an average of 15.8 yards per catch.

Ta'ran Leopold and Brandon Stokley will meet on Tuesday, October 23, at The Athlete's Foot store located at 716 16th Street, Unit 1 in Denver, CO. There, Stokley will make a public appearance and sign autographs from 6:00 to 7:30 p.m. and will meet Ta'ran to learn more about his goals and present him with a gift card prize from 7:30 to 8:00 p.m.

“It is very exciting to have the ability to offer a local community athlete, like Ta’ran, the opportunity to meet one of his sports idols, Brandon Stokley, at our very own TAF store,” said Zach Monks, local franchisee, The Athlete’s Foot. “Encouraging athletes of all ages to set and achieve performance goals is something we always strive for as a local footwear retailer, and we’re thrilled to see our goal being achieved with this meet-and-greet session.”

The TAF *In My Shoes* campaign, which the retailer launched in late July, invited students ages 13 to 18 nationwide to submit written or video (YouTube) entries stating their performance goals for the new school year. Local winners, selected from participating TAF stores, will receive a \$75 TAF gift card.

In addition to the Denver event with Brandon Stokley, nine other regional winners have won the opportunity to meet pro athletes from their communities, including:

- Chicago White Sox pitcher **Mark Buehrle**
- New York Knicks forward **David Lee**
- Atlanta Falcons running back [Warrick Dunn](#)
- Philadelphia Eagles wide receiver **Reggie Brown**
- Detroit Lions quarterback **Jon Kitna**
- Carolina Hurricanes goalie **Cam Ward**
- Houston Texans running back [Ahman Green](#)
- New Orleans Saints receiver **Marques Colston**

One national winner will have a one-on-one coaching session with one of the top professional athletes in the country. The winner and athlete will be announced by late October.

About The Athlete’s Foot (www.theathletesfoot.com)

The Athlete’s Foot® (TAF) is the world’s first franchisor of athletic footwear stores and is recognized today as the world leader in athletic footwear franchising. Robert and David Lando opened the first The Athlete’s Foot store in 1971 in Pittsburgh, Pennsylvania. It was the first athletic footwear specialty store of its kind in the United States. Soon thereafter, TAF began franchising domestically, with the first franchise store opening in Oshkosh, Wisconsin. The first international franchise store opened in 1978 in Adelaide, Australia, the beginning of TAF’s expansion into over 45 countries. In June, 2007, NexCen Brands launched a global re-branding effort for TAF. Plans for reinvigorating the 36 year-old brand to include an innovative new modular merchandising system, new in-store design, a modernized company logo, and a line of TAF branded apparel.

About NexCen Brands, Inc. (Nasdaq: NEXC) (www.nexcenbrands.com)

NexCen Brands, Inc. is the premier 21st century brand acquisition and management company focused on assembling a diversified portfolio of intellectual property-centric companies operating in the consumer branded products and franchise industries. The Company owns, licenses, franchises and markets a growing portfolio of consumer and franchise brands including The Athlete’s Foot®, Bill Blass®, MaggieMoo’s®, Marble Slab Creamery®, Pretzel Time®, Pretzelmaker® and Waverly®. The Company licenses and franchises its brands to a network of leading retailers, manufacturers and franchisees that includes every major segment of retail distribution from the luxury market to the mass market in the U.S. and in over 50 countries around the world, and consists of more than 1,500 franchised stores. NexCen, through its information technology and franchisee support systems and advertising, marketing and public relations team, markets its brands to continually drive greater consumer awareness and brand equity for each of its brands. NexCen touches nearly every aspect of a consumer’s lifestyle from the food they eat to the furnishings in their homes and the clothes and footwear they purchase.